

# What Makes a Great Agent?

What's the difference between an ordinary real estate agent and a really great realtor®?

## A great realtor®:

**Knows your neighborhood inside and out.**

*Maggie has been serving Fearington since 2001 & has sold over 60 Fearington properties*

**Knows how to help you “stage” your home for a quick sale in the shortest time.**

*Maggie is an Accredited Staging Professional: **ASP***

**Understands the concerns and special needs of seniors.**

*Maggie holds the special designation of Seniors Housing Specialist: **SHS**.*

**Provides extra service throughout the entire sales process..**

*Maggie is a Quality Service Certified agent. She goes the extra mile for her clients: **QSC***

**Employs the latest technology to effectively market your home**

*Maggie's listings appear on numerous award-winning websites. Her sellers have access to The MLS tracking service where they can track showing activity and access feedback.*

*Through the MLS Client Gateway buyers can be set up with custom searches.*

**Markets more effectively through the backing of a great company**

*Realty World Carolina Properties is the leading real estate firm in Chatham County.*

**Markets more effectively through membership in the local Association of Realtors®**

*Maggie is a member of the Greater Chapel Hill, Triangle, NC, and National Associations of Realtors allowing her listings to appear on the Triangle MLS and the national Realtor.com.*

**Serves as a leader among her peers.**

*Maggie is a certified MENTOR. She does training for the MLS and serves on an advisory board for on-going improvements to the MLS, and she is a member of the Board of Directors of the Greater Chapel Hill Assn of Realtors (an elected position).*

**See what a great realtor® can do for you. .**